

2025 UBC SCARP Symposium

Sponsorship Package

You're invited to...

About

...the 2025 UBC SCARP Symposium. The symposium is an annual planning conference hosted by students from the University of British Columbia's School of Community and Regional Planning (SCARP).



This year's theme, "Pie in the Sky," invites bold, imaginative thinking to reimagine the future of our cities. The symposium brings together professionals, students, and community leaders to explore transformative ideas and tackle urgent challenges, including climate change, housing, equity, and justice. Together, we'll work toward innovative solutions that shape more sustainable and thriving communities.

The symposium will feature panels, lectures, workshops, and collaborative sessions, all designed to foster knowledge exchange between students and aspiring planners and professionals with expertise. Participants will be inspired to use planning as a tool for creating bold, thriving communities, transforming seemingly "impossible" ideas into practical possibilities.

We are so excited to host the symposium this year, and hope you can come to connect with us!

To make this event possible, we are actively seeking sponsors to support this student-led event, organized entirely by volunteers from the UBC Planning Student Association. Please see below for Sponsorship Opportunities.

Date & Location

Friday, March 14, 2025
Time: 9:00 - 5:00 PM
UBC Robson Square
800 Robson St, Vancouver
(between the Vancouver Art Gallery and the BC Law Courts)

Land Acknowledgement

The 2025 UBC SCARP Symposium will be located on the unceded territory of the Coast Salish Peoples, including the territories of the xwməθkwəyəm (Musqueam), Skwxwú7mesh (Squamish), Stó:lō and Səlílwataʔ/Selilwitulh (Tseil-Waututh) Nations.

Sponsorship

Opportunities



Benefits	Platinum - \$3000+	Gold - \$1500	Silver - \$1000	Bronze - \$750	Community - \$500
Booth space at the event					
Social media recognition with a dedicated post and mention on sponsor list posts on Facebook and Instagram					
Symposium conference room named after sponsor					
Opportunity to speak in opening remarks					
Logo on symposium main stage during event					
Logo with 250 word description on symposium event page					
Social media mention in sponsor list posts on Facebook and Instagram					
Recognition in opening remarks					
Logo on sponsor board at event					
Mention on symposium event page					
Recognition in symposium program					
Complimentary registrations	4	3	2	1	-



Custom

\$2,000+

Panel Sponsors

- Sponsor name recognized in panel title
- Input on panelists and/or topics
- Gold-level perks + targeted social media exposure of panel

If you are interested in creating an alternative custom option, **please reach out!**

Pay it forward Add-ons

Sponsor Indigenous Youth Ticket **\$80**
Special mention on symposium event page and social media

Sponsor a Student Ticket **\$80**
Special mention on symposium event page and social media

Sponsor a Group of Students (5) **\$375**
Special mention on symposium event page, social media, and mention in symposium open remarks

If you would like more information, or to craft your own sponsorship package, please send an email to ubc.scarp.symposium@gmail.com with the subject line "Sponsorship Questions".