Course Number: PLAN 542
Course Credit(s): 3.0
Course Title: Practical Practice: City Planning as a Craft
Term: 2017-2018 – Winter Term 2
Dates: January 3rd to March 31, 2018
Days/Times: Wednesdays (7 – 10pm); 1 Saturday (10am – 5pm); 2 Tuesdays (7 – 10pm)

Instructor: Larry Beasley CM
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Email: larrybeasleycm@gmail.com
Office Hours: By appointment

Short Course Description

This course will explore the approach, roles, styles, and essential skills of planners in the normal situations of practical urban planning. Typical planning formats will be surveyed: area planning; policy planning; development management. Regulatory tools, development economics, practical urban design, and applied sustainability will be emphasized. This course is not eligible for Credit/D/Fail grading.

Course Format

This course includes a combination of lectures, workshops and group critical discussions. There are also several assignments of group and individual work in the field. Recent experience will be used as hands-on case studies and key players in the daily context of planning will be invited to be part of the class discussions.

Course Overview, Content and Objectives

From the point of view of actual practice, the course emphasis will be on the craft of planning, exploring the settings you will be working in, the attitudes you will need to bring to situations in the field, the tools utilized on a day-to-day basis to cope with complex planning situations, and the kinds of people and professions that you will be working with. The basic practical skills essential for planners will be emphasized.

Learning Outcomes

This course will assist young planners to focus their career aspirations and should prepare them as practitioners to face the first day working as a professional planner. It will look at skills, techniques, and attitudes not normally emphasized in the theoretical side of planners’ education.
Additional Course Requirements

This course requires active moment-to-moment participation by students with an emphasis on the skills and techniques of communication necessary for planning practice. Competence in English and verbal communication is required.

Attendance

Because student participation in the classroom is a major aspect of this course and determines the majority of the grade, full attendance is required. If a student has an unavoidable absence, the opportunity for a make-up class will be available by special arrangement with the Professor.

Evaluation Criteria and Grading

This course will be graded based upon proactive classroom participation and completion of a group project and a short paper, as evaluated by the Professor. The breakdown for grading is as follows:

- 60% for in-class participation, including assignments, workshops and readings;
- 20% for a group project, to be presented to the class on March 15, 2017; and.
- 20% for a maximum four-page paper due to the Professor by April 1, 2017.

Participation will be graded according to the extent of active performance in the classroom (asking questions, offering commentary and opinions on the topics under discussion, taking part in workshops and making presentations), taking on class responsibilities, providing assistance to other students and visitors, and taking leadership in group and field assignments.

In the group project, a small student team will assess an urban space in the city and document and report on what they see. In the paper, each student will choose a compelling idea from the course and comment upon it.

Required Readings

All required readings will be in the form of articles and short papers which will be provided digitally by the Professor. No special materials are needed.

Recommended Readings

Students are urged to read *Ecodesign for Cities and Suburbs* by Larry Beasley and Jonathan Barnett, especially Chapters 1 and 6 – but this is optional reading to enhance the class experience.

Course Schedule

Following is the schedule of classes and a summary of content. Dates and times may change – but this is unlikely for the January dates. Any changes will be confirmed at the first class.

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Format</th>
<th>Date</th>
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<tbody>
<tr>
<td>1.</td>
<td>Introduction to the course; crafting a viable planning approach -class project assigned for Session 11</td>
<td>3 hrs.</td>
<td>Wed. Jan. 3 (7 – 10pm)</td>
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-paper assigned

2. Regulating development – a conceptual framework and typical tools; fsr primer -assignment for Session 5 (zoning primer) -assignment for Session 8 (fsr estimates) 3 hrs. Wed. Jan. 10 (7 – 10pm)

3/4. Urban design to shape the city 6 hrs. Sat. Jan. 13 (10am – 5pm)

5. Regulating development – proformas primer; zoning primer teaching workshop 3 hrs. Wed. Jan. 17 (10am – 5pm)

6. Regulating development – applications for wealth creation -meet a developer -assignment for Session 5/6(zoning primer) 3 hrs. Wed. Jan. 24 (10am – 5pm)

7. Area planning for existing neighbourhoods and comprehensive new development -meet a journalist 3 hrs. Wed. Feb. 28 (7 – 10pm)

Self-directed work: group work on project, individual work on paper, field work - February

8. Public engagement and social planning -review of fsr estimates - meet a community development planner 3 hrs. Tues. Mar. 6 (10am – 5pm)

9. Applied community sustainability -meet a director of planning -reading assignment for session 12 3 hrs. Wed. Mar. 7 (7 – 10pm)

10. Overall policy making; negotiations primer -meet a politician 3 hrs. Wed. Mar. 14 (7 – 10pm)

11. Class project presentations 3 hrs. Tues. Mar. 20 (7 – 10pm)

12. The typical roles of planners; Communications primer 3 hrs. Wed. Mar. 21 (7 – 10pm)

13. Your style as a planner; closing overview of course 3 hrs. Wed. Mar. 28 (7 – 10pm)

Academic Integrity
The academic enterprise is founded on honesty, civility, and integrity. As members of this enterprise, all students are expected to know, understand, and follow the codes of conduct regarding academic integrity. At the most basic level, this means submitting only original work done by you and acknowledging all sources of information or ideas and attributing them to others as required. This also means you should not cheat, copy, or mislead others about what is your work. Violations of academic integrity (i.e., misconduct) lead to the breakdown of the academic enterprise, and therefore serious consequences arise and harsh sanctions are imposed. For example, incidences of plagiarism or cheating may result in a mark of zero on the assignment or exam and more serious consequences may apply if the matter is referred to the President’s Advisory Committee on Student Discipline. Careful records are kept in order to monitor and prevent recurrences.

A more detailed description of academic integrity, including the University’s policies and procedures, may be found in the Academic Calendar at http://calendar.ubc.ca/vancouver/index.cfm?tree=3,54,111,0.